

**concept.**  
talent & tech. connected

# Digital, Creative & Marketing

Hiring solutions for positions across  
Digital, Development, Creative & Marketing.



talent & tech.  
connected.

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# Who we are.

Over two decades of  
talent consultancy.

**Permanent talent  
solutions to support  
your evolving digital  
and creative needs.**

With technology moving this fast, you need an agile talent partner to keep up. Concept simplifies your hiring process by sourcing, recruiting and deploying employees that fit, as and when you need them.

At Concept, we do more than just connect businesses with tech talent. We're industry experts with a global reach, ensuring swift and consistent talent solutions.

Our consultants bring a unique blend of knowledge, passion, and expertise to the table, fostering lasting relationships that stand the test of time.

**£26m**  
turnover  
in 2022

**We're  
growing**  
with a team of  
**80+ staff**

placed over  
**30,000**  
**candidates**

\*both permanent & contract positions

Providing fully managed, end-to-end solutions, including both talent attraction and outsourcing options, you can rely on Concept as an extension of your internal team, ready to fully support. Whether you're a fast-growing scale-up or an established brand looking to expand, we tailor our solutions to fit you as your business as it grows.

# Who we work with.

➔ We collaborate with diverse technologies businesses, from startups to established firms, and with tech-focused entities like MSPs, VARs, and Re-sellers who have a strong growth trajectory.

Leveraging our comprehensive talent services, these organisations swiftly scale with strategic hires across a range of functions across, Data, Development, Digital and Marketing.

**Our goal? To fuel your innovation, growth, and ambitions at every turn.**

## Our partners.





# Digital, Creative & Marketing

Connect with experts in all things digital, creative & marketing to drive your business into the next era.

In today's world, the right digital strategy can set you apart. Whether you're looking to amplify your online presence or ensure your systems are seamless, Concept is your trusted partner. With a keen understanding of modern tools like AI and machine learning, and a strong grasp on traditional systems, we bridge the gap for you.

Your vision, coupled with our expertise, ensures your business thrives in the digital age.

The intricate world of data, development, and digital requires precise talent. Our team connects you with experts in PHP, C#, .NET, and Java, ensuring smooth operations at every level. Whether it's Marketing Executives to amplify your online presence or Test Analysts ensuring flawless user experiences, Concept brings you the best.



# Our capabilities.

## Marketing In-House

- **Strategically placing in-house marketing specialists who power up your brand and produce solid results.**

Amplify your brand story by connecting with the best marketing minds.

- Marketing Directors  
Head of Marketing  
Marketing Executives  
Brand Strategy Managers  
Content Marketing Strategists  
Social Media Managers  
Digital Marketing Analysts  
Marketing Automation Experts  
CRM Managers  
Event and PR Coordinators  
Performance Marketing Managers  
Affiliate Marketing Managers  
Marketing Data Analysts

## Marketing Agency

- **Pairing agencies with marketing masters, driving client success and fostering creative brilliance.**

Take your agency to the next level by hiring elite marketing talent.

- Campaign Strategy Developers  
Integrated Marketing Planners  
Client Relationship Managers  
Creative Project Coordinators  
Digital Advertising Experts  
Media Buying & Planning Specialists  
Content Creation Strategists  
Influencer Collaboration Managers  
Branding Consultants  
Data-Driven Marketing Analysts  
Viral Marketing Experts  
Art Directors  
Copywriting Gurus  
Event Marketing Coordinators  
PR & Outreach Managers

# Content, Social Media & Communications

- **Connecting brands with storytellers who amplify your digital presence and engage your audience.**

Shape a powerful online narrative that attracts the right people with talent that fits.

- Content Strategists  
Social Media Analysts  
Brand Communicators  
Content Creators & Copywriters  
Social Media Engagement Managers  
PR & Media Relations Coordinators  
Digital Content Curators  
Multimedia Content Producers  
Influencer Outreach Specialists  
Internal Communications Managers  
Social Listening Experts  
Community Managers  
Podcast & Webinar Coordinators  
Crisis Communication Professionals  
Editorial Managers

# PPC & SEO

- **Linking businesses with digital strategists who optimise online visibility and drive targeted campaigns to success.**

Reach the top spots on Google and drive conversions with the industry's leading PPC & SEO specialists.

- PPC Campaign Managers  
SEO Strategists  
SEM Experts  
Google Ads Specialists  
On-page SEO Analysts  
Off-page SEO Link Builders  
Keyword Research Analysts  
Landing Page Optimizers  
Paid Social Campaign Managers  
CRO Experts  
Local SEO Specialists  
Technical SEO Analysts  
PPC & SEO Auditors  
Display Ad Designers  
SERP Analytics Experts

## UI/UX

### Matching businesses with designers who craft intuitive, user-centric interfaces and experiences.

Crafting digital experiences that don't just look good but feel right. Your journey to intuitive design starts here.

- UI Designers
- UX Researchers
- Interaction Designers
- Product Designers
- User Testing Experts
- Visual Designers
- Wireframe and Prototype Specialists
- Design Systems Strategists
- Accessibility Consultants
- Design Ops

## Digital Developer

### Connecting companies with tech-savvy developers to shape digital platforms and solutions.

Fuel impressive innovation with leading digital development talent.

- Full-stack Developers
- Front-end Developers
- Back-end Developers
- Mobile App Developers
- DevOps Engineers
- CMS Experts
- E-commerce Developers
- API Specialists
- Cloud Development Experts
- Progressive Web App Developers
- AR/VR Developers





# Data, Development & Digital

- **Merging talent with tech to unlock data insights, advance development, and steer digital transformations.**

Connect with experts in all things digital to drive your business into the next era.

- Data Scientists
- Full-stack Developers
- Digital Specialists
- Front End Developers
- Back End Developers
- Full Stack Developers
- Mobile App Developers
- Data Analysts
- Machine Learning Experts
- AI Strategists
- PHP, C#, .NET Specialists
- Java Developers
- UX/UI Designers
- Systems Analysts
- Test Analysts
- Data Engineers
- Digital Product Managers

# Design

- **Pairing companies with creatives who bring visionary design thinking and aesthetic brilliance.**

Elevate your brand. Transform user experiences. Hire the designers who make it happen.

- Graphic Designers
- Animators
- Motion Designers
- UI/UX Designers
- Print Designers
- Web Designers
- Product Designers
- Illustrators
- Motion Graphics Experts
- Branding Specialists
- Interaction Designers
- 3D Artists
- Creative Directors

# Our services:

# Talent

**Tech talent that'll stay.  
Service you'll come back for.**

Struggling to find the right talent? From wasting time sifting through CVs to unqualified interviews, we know hiring can be draining.

Concept's Talent service streamlines your hiring process with flexible solutions for permanent and contract roles, using a consultative approach with data-driven techniques to fully understand your requirements.

## Talent solutions.

### Retained

An exclusive tech hiring agreement that promises results.

### Executive

Find your next leaders: lead your organisation to new levels of success.

### Managed Service

Providing flexible and strategic talent acquisition with mutually agreed SLAs.



# Talent solutions.

## Retained

**An exclusive tech hiring agreement that promises results.**

- ‘ **Exclusive Access**
- ‘ **Genuine Representation**
- ‘ **Personal Understanding**

Enter a dedicated partnership with us, as we commit to filling your open roles for a set fee. This close collaboration allows for a deep understanding of your needs and a tailored approach to finding the ideal candidates.

**Find your next leaders: lead your organisation to new levels of success.**

- ‘ **Long-Term Vision**
- ‘ **Leadership Synergy**
- ‘ **Exclusive Talent Pool**

Our exec search solution revolves around identifying and securing leaders who will take your business to the next level. A meticulous and confidential journey tailored to meet your needs and long-term goals.

## Executive

## Managed Services

**Providing flexible and strategic talent acquisition with mutually agreed SLAs.**

- ‘ **Fully Outsourced**
- ‘ **Mutual KPI/SLAs**
- ‘ **F2F & video interviews**

Streamline and simplify your hiring process. With a focus on seamlessly blending fantastic-fit talent into your operations, we take on the intricacies, so you can concentrate on your core business functions.

# No gimmicks, just clear results that make an immediate difference.

## Flexible Hiring Models

From contract to permanent tech roles, we offer hiring solutions tailored to fill any position.

## Time-Saving

Skip the arduous task of candidate vetting; we handle all the candidate screening for you.

## Exclusive Talent Pool

Gain access to highly qualified candidates from our exclusive talent database.

## Data-Driven Matching

We use advanced algorithms alongside human expertise to find your ideal candidate.

## Consultative Approach

We take the time to understand your business, ensuring candidates not only fit the role but your company culture too.

## Accredited:

Our team holds accreditations and security clearances which give them the ability to find and confirm via ListX.

## Relationships

By building long-lasting partnerships we tailor our offering to best fit your needs, with mutually agreed KPIs and SLAs.

## Straight-Forward & Honest

From our first conversation to the final handshake, expect a straightforward approach, with no last-minute surprises.

## Account Management

Our structure means our clients receive quality service with a named contact alongside a team of specialist consultants.

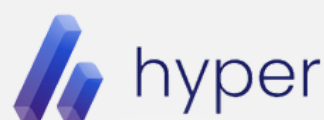


# Client Testimonials.

## Hiring for a Product Manager in exciting AR scale up

*Director – Software, Web & Mobile Apps Development, Hyper AR*

"I've loved working with Concept. From the first phone call, I could see that their consultant was extremely knowledgeable and gave me the impression they would do everything they could to find us the right candidate – which they did!



Concept sourced the perfect Product Manager for us, and we're so grateful to the team for all the hard work they've put into helping us.

The team at Concept are fantastic at communicating, passionate and supportive and I know we'll be coming back to them in the future when more roles open up!"

## Mobile App Developer for expanding Software team

*Head of Software Development*


"Working with Concept is always a pleasure. Their ability to understand the requirements of the business and progress only the people who are legitimate candidates is truly excellent.



Concept also placed me as a candidate in my current role in Software Development, so I have experienced the excellence of their service, screening and communication from both client and candidate side. From the beginning to the end of the process, I couldn't recommend them more".



# Contact us

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Supplier

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